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Roll No.

576376(76)

**M. B. A. (Third Semester) Examination,
April-May 2020 / NOV-DEC 2020**

(New Scheme)

(Management Branch)

LOGISTICS and SERVICES

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 32

***Note : Attempt one parts from each unit. All questions
carry 16 marks.***

Unit-I

1. (a) What is logistics? State with examples from real life and explain the functions of logistics with the help of those examples?

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- (b) Explain in detail 'Economics of Logistics' and also explain the role of logistics in customer service strategy? 16

Unit-II

2. (a) Discuss the importance of materials management functions and control? 16
- (b) Write short notes : (any two)
- (i) MRP II Systems 8
 - (ii) Inventory Management in Logistic systems 8
 - (iii) Multi-Echelons 8

Unit-III

3. (a) Distinguish between Inbound and Outbound Logistics? Raw teakwood is to be exported from Indonesia to India in bulk. Which mode of transport would you recommend? What are the advantages and disadvantages of such a mode? 16
- (b) Examine the features of integrated models of locations and routing? Describe the role transportation in a supply chain? 16

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Unit-IV

4. (a) What do you understand by cost effective distribution strategies? Indian Oil Company wish supply LP gas to its customers for cooking purpose at cheaper rate by minimizing its transport costs? What is best means to transport? 16
- (b) What is E-logistics? How it in different form logistics explain with the help of suitable example? 16

Unit-V

5. (a) Elaborate the role of government in developing International logistics effectively? 16
- (b) Write a detailed note on international and global issues in logistics? 16